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# KELLOGGS Berry Book



RASPBERRIES BLACKBERRIES GRAPES ASPARAGUS FRUIT TREES SHRUBBERY ORNAMENTALS VINES



### Kellogg's Pedigree Mastodon The Jumbo Everbearer

Fruits Three Months After Planting.
Continues fruiting until late fall.
Fruits again the following summer.
Another big crop in the fall.
THREE BIG CROPS IN 18 MONTHS.
Plants grow tall and strong.
Fruits summer and fall in all soils.
Plant MASTODON for quick results and big profits.

Read About MASTODON on Page 8.

R. M. KELLOGG COMPANY
THREE RIVERS, MICHIGAN

EVERGREENS PERENNIALS ROSES GLADIOLI DAHLIAS PEONIES REGAL LILIES IRIS





From Frank E. Beatty, Three Rivers, Mich. Three Rivers, Michigan, 1932

To You:

Yes, my good friends, this is Kellogg's Bargain Year. Never before have you had such money-saving bargains offered you on strictly high-grade, true-to-name nursery stock. It will pay you to study this book carefully - you'll find money-saving bargains on every page.

Every dollar you invest in Kellogg berry plants this year will bring back \$10.00 to \$20.00 next year. At this year's prices, every dollar you put into Kellogg fruit trees, shrubbery, roses, perennials, vines, and bulbs will add ten times as much to the appearance and value of your home. Buy now while the price is low.

The low prices quoted in this book is not all your saving. Everything you get from Kellogg is delivered to you prepaid. Kellogg pays the postage and express. Most important of all, everything you get from Kellogg is the best that can be grown. The name "Kellogg" on nursery stock always means the best.

Kellogg's Thorobred Pedigree berry plants always have held the world's record for big crops and big profits. This year Kellogg plants are better then ever. We have used fertilizers liberally and I promise you the best plants ever grown.

This year Kellogg's Thorobred Pedigree heavy-fruiting berry plants cost you only a trifle more than common ordinary plants and they are easily worth twice as much. I will prove to you that Kellogg's heavy-fruiting plants are the lowest-priced plants you can buy.

I assure you the low prices we are quoting on Kellogg berry plants and nursery stock this year give you the biggest and best bargains ever offered on high quality, true-to-name stock. Considering the real worth, you are actually getting a full \$2.00 value for every dollar you invest.

Come and look us over. You are welcome anytime. Spend a day in the Kellogg 400 acre nurseries. See our beautiful new rock garden and big show gardens; our extensive irrigation plant and other equipment used in growing Kellogg's heavy-fruiting berry plants and high-grade nursery stock. Come and see how we do things.

PAY POSTAGE WE PAY EXPRESS Sincerely yours. Seal

### A Gift

### FOR EVERY KELLOGG CUSTOMER THIS YEAR

This is not only KELLOGG'S BARGAIN YEAR, but also KELLOGG'S GIFT YEAR. Every Customer whose order amounts to \$3.00 or more will receive A VALUABLE SURPRISE GIFT FREE. In selecting your gift, I shall be very careful to choose something that will both surprise and please you. Of course, the larger your order the more valuable the gift will be.

I am very sure you will be very highly pleased with both your purchase and your gift. Whether it's a gift or a purchase, it must be a satisfaction to you and a credit to our company.

# DO O CONTROL OF THE SEAL BARGAINS

### On KELLOGG'S Choicest Stock—The Pick of the NURSERY

REGAL LILY BULBS—Absolutely hardy. Grows 4 to 5 feet tall. Large trumpet shaped, lily-white waxy flowers suffused with pink, with a beade of canary yellow throat extending part way up the trumpet; delightfully perfumed. A most charming, hardy lily. 6 big, blooming size bulbs, value \$2.00, prepaid, only....

15 for \$2.00: 25 for \$3.00.

AMORPHA FRUTICOSA (False Indigo)—A branching shrub, usually grows 6 to 10 feet tall. Valuable for borders or massing on rocky banks. Leaf compound, consisting of 11 to 25 bright green leaflets. Flowers violet-purple, disposed in clustered racemes 3 to 6 inches long. 3 big, two-year, 3 to 4-foot, heavy rooted plants, prepaid, only

7 for \$2.00.

RUSSIAN OLIVE (Elaeagnus Angustablia)—A large shrub with silvery branches; leaves bright green above, silvery beneath; flowers yellow within and silvery on the outside. Very fragrant. Later in the season filled with yellow berries coated with silvery scales. With this silver, yellow and green combination you can imagine the real beauty of this shrub. Grows 8 to 12 feet high. 4 two-year, 18- to 24-inch heavy rooted plants, prepaid, for only

RED BARBERRY—New and very popular. Perfectly hardy, grows upright with glossy bronzered foliage changing to purplish red in autumn. Most beautiful among evergreens or planted in groups in the lawn. Very desirable for hedges. Does best when grown in full sunlight. 4 two-year, heavy rooted plants delivered to you, prepaid, for only

10 for \$2.00.

FLAMING BUSH (Japanese Quince) — A most magnificent growing shrub; beautiful, dark, glossy leaves with flaming scarlet flowers. Foliage turns to gay colors in autumn. Fine for lawn specimen, shrub borders, foundation planting or hedges. Three choice two-year bushes, prepaid for only

7 for \$2.00 or 12 for \$3.00.

PURPLE FRINGE (Smoke Tree)—A real mystic wonder; grows into a large magnificent shrub. May be pruned into tree shape if desired. Produces masses of smoky purple feathery blooms which give a purplish clouded effect. Beautiful leaves in the fall. Plant in lawn or shrub border. Regular price 65c each. This year you get 3 two-year plants, prepaid, for only

7 for \$2.00.

FRENCH LILACS, EXTRA CHOICE 3 YEAR BUDDED PLANTS; FIVE COLORS—Red, pink, blue, lavender and white. Grow 6 to 8 feet high with large fragrant flower clusters. Unusual varieties which generally sell for \$1.50 each. This is Kellogg's Bargain Year and you may take two, your choice of colors, prepaid, only

5 for \$2.00.

BEAUTY BUSH (The Fountain of Pink)—Recently imported from Central Asia. Very hardy. Grows 6 to 9 feet high. Long arching branches, literally covered with beautiful delicate pink flowers. When in full bloom it's a real fountain of pink. Very attractive foliage. A perfect shrub that will give you something new and admiringly beautiful. A most delightfully new charming shrub, different from anything you ever have seen. Two 2-year, 18" to 24" plants, prepaid, for only—

5 for \$2.00.

### **KELLOGG'S HIGHLY COLORED FLAMING FLOWERS**

Here Are Three Beautiful Flowers of Flaming Color

Nothing you could plant will attract more attention than the three unusual flowers described here - long spikes of flaming orange-red, rich rose-pink, and charming purple flowers.

RED HOT POKER (Tritoma)—Sometimes called Torch Lily or Flame Flower. Fine for garden decoration; stately grower with long, narrow, grassy leaves. Drooping tubular orange-red flowers grown on dense spikes or long stems above foliage. Originally came from South Africa.

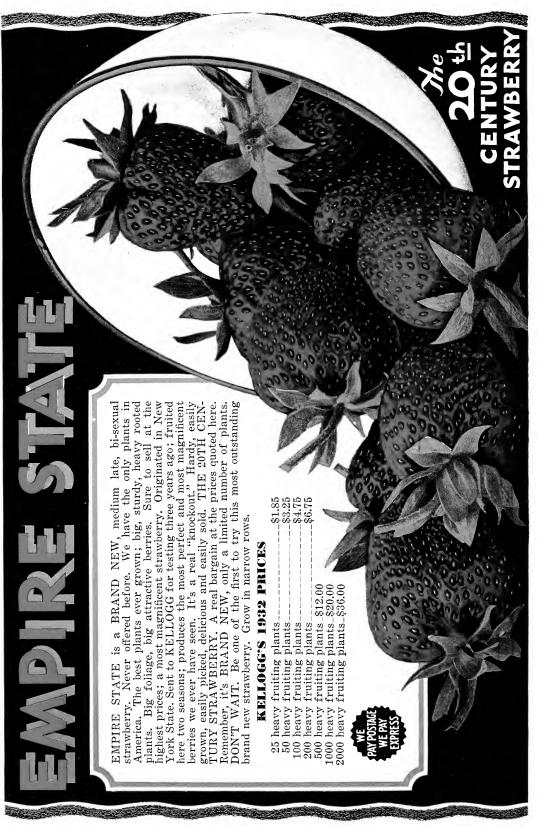
BLAZING STAR (Liatris) or Gay Feather. Very shows plants with grassy linear leaves. Produced in a thick tufty mass out of which arises long spikes of rich purple flowers. Does well in sun or partial shade. Thrives in ordinary garden soil; very beautiful.

GAS PLANT (Dictamnus). Very hardy. Will thrive in the same spot for many years. Ash-like leaves with a delightful fragrant odor. The quaintly formed flowers are borne in upright racemes. May be ignited in the evenings

of hot days without any damage to the plants. Very charming rose-pink flowers. A group of one each, three plants, prepaid, for only

3 Groups, 9 plants, only \$2.00, prepaid. Or make your own choice of these 3 flowers at same price.





# Kellogg's PREMIER Kellogg's PRE

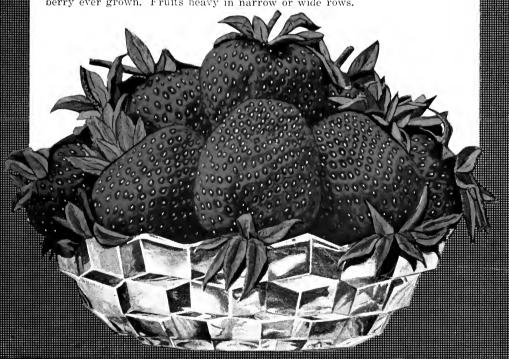
Extra Early, Frost Proof (Bi-Sexual)

### Biggest Money-Making Strawberry in the World

No other strawberry ever made such big fruiting records as KELLOGG'S PEDIGREE PREMIER. In 1928, 17,500 quarts from only 1½ acre; in 1929, 35,000 quarts from less than 3½ acres; in 1931, 30,000 quarts from 3½ acres, as reported by one KELLOGG customer. Henry Mackeben, Huntley, Illinois, picked 21,600 quarts last year from less than 2½ acres of KELLOGG'S PEDIGREE PREMIER. Remember, these big yields were produced by KELLOGG'S PEDIGREE PREMIER PLANTS—not common plants. KELLOGG'S Pedigree, heavy fruiting plants will do the same for you.

KELLOGG'S PREMIER FRUITS EXTRA EARLY when berries are selling at high prices. A big yielder of big, bright red berries. A prize winner and a big money maker in all soils and climates.

KELLOGG'S PEDIGREE PREMIER has a longer fruiting season than any other strawberry. Begins fruiting extra early, continues fruiting with the later varieties. THE BEST SHIPPING and best keeping extra early strawberry ever grown. Fruits heavy in narrow or wide rows.



### Pure Thorobreds—The Heaviest Fruiting Plants Ever Grown Lowest Prices Ever Quoted on Kellogg Pedigree Premiers

25	Plants	\$0.75	Plants	\$1.75	400 Plants	\$4.25	2000 Plants \$15.70
	Plants		Plants				5000 Plants \$36.00
75	Plants	\$1.45 300	Plants	$_{-}$ \$3.75 1	1000 Plants	\$8.00	10000 Plants \$68.50



### The Most Promising New Early Strawberry

BLAKEMORE strawberry originated from a cross of Missionary and Premier at the United States Plant Field experiment station near Glenn Dale, Maryland. Under some conditions the berries are larger than Premier and it has yielded as heavily as Premier. The berries are beautifully shaped of bright, light red color. The firm flesh and resistant skin makes BLAKE-MORE an ideal keeper, canner, and shipper.

BLAKEMORE is a bi-sexual (male), strong grower, liberal plant maker, and a most splendid yielder of big, beautifully colored berries. The very fact that Premier is one of BLAKEMORE'S parents should convince you that it is the most promising new extra early strawberry. The berries are about 2½ times larger than the berries shown in the above dish.

KELLOGG'S original stock of BLAKEMORE plants came direct from the Coastal Plains Experiment Station. WE GUARANTEE EVERY PLANT to be genuine true BLAKEMORE.

KELLOGG'S low prices this year give you an opportunity to see BLAKEMORE fruiting in your own garden at a very small cost. Grow in narrow rows.

### PRICES

25 Plants\$ 0.75
50 Plants\$ 1.10
75 Plants\$ 1.45
100 Plants\$ 1.75
200 Plants\$ 2.75
300 Plants\$ 3.75
400 Plants_\$ 4.25
500 Plants_\$ 4.50
1000 Plants_\$ 8.00
2000 Plants_\$15.70
5000 Plants\$36.00
10000 Plants\$68.50
WE PAY POSTAGE
WE PAY EXPRESS



### *Kellogg's* SUMMER and FALL Garden

With only ordinary care and weather conditions, this little gem garden should supply an average sized family with all the delicious strawberries they can use FRESH FROM THE GARDEN from early summer until rather late fall. KELLOGG'S SUMMER and FALL STRAWBERRY Garden affords you a most wonderful opportunity to furnish your family with KELLOGG'S very choicest strawberries summer and fall—plenty for winter, too.

### Just a Small Space—Only 400 Square Feet

Make your rows 30 inches apart and set the plants 20 inches apart in the rows. This requires a space only 10 feet wide and 40 feet long or 20 feet square, exactly 400 square feet of ground. The beauty of this garden when it is blooming and fruiting is worth the price to say nothing about the wonderful crop of strawberries.

### Four Varieties—100 Plants—You Save \$1.40 KELLOGG'S HEAVIEST PRODUCING Summer and Fall Varieties



 25 PREMIER for extra early strawberries
 \$0.75

 25 DUNLAP or DR. BURRILL for mid-season berries
 \$.45

 25 PROGRESSIVE for early fall berries
 \$1.05

 25 MASTODON for late fall berries
 \$1.15

Regular price \_\_\_\_SPECIAL GARDEN PRICE ONLY \$2.00 POSTPAID

SPECIAL GARDEN PRICE UNLI \$2.00 POSIPAID

\$200 Postpaid You Save

\_\_\$3.40

A BIG \$340 VALUE FOR ONLY

# EPENDABLE VARIETIES

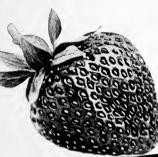
### GIRSON

(Bi-Sexual)

One of the most productive mid-season strawberries grown. Large, bright red berries.

Fruits extra well in wide or narrow rows.

25	plants	 \$	0.55
50	plants	 \$	0.80
75			
100			
300			
400			
500			
1000			
2000	plants	 \$1	2.75
5000	plants	 \$3	0.00





### DR. BURRILL

(Pedigree, Bi-Sexual)

Strong grower. Heavy fruiter, big, dark red berries. One of Kellorg's very best mid-season varieties for canning, market, and home use. Grow in narrow

0 11 5 .		e 0 55
25	plants	 \$ 0.80
50	plants	 \$ 1.05
75	plants	 \$ 1.25
100	plants	 \$ 2.00
200	plants	 \$ 2.55
300	plants	 \$ 3.05
400	plants	 \$ 3.50
500	plants	 \$ 6.50
1000	plants	 \$12.75
2000	plants	 _\$30.00
5000	plants	

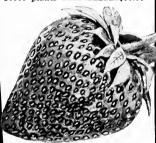
R. M. KELLOGG COMPANY, Three Rivers, Mich.

### SEN. DUNLAP

(Bi-Sexual)

One of Kellogg's big money-makers. Heavy yielder of big, deep, dark red berries. It has yielded 13.000 quarts per acre. \$1800 from another acre. Retains color when canned. Grow in narrow rows.

	0	
25	plants	 \$ 0.45
50		 \$ 0.70
75		 \$ 0.90
100	plants	 \$ 1.05
200	plants	 \$ 1.65
300		 \$ 2.30
400		 \$ 2.75
500		 \$ 3.00
1900	plants	 \$ 5.85
2000	plants	\$11.50
5000	plants	\$27.00
10000	plants	 \$50.00



### EARLY BIRD

(Bi-Sexual)

Big producer of bright, snappy red, perfectly shaped berries. Very delicious, mild flavor. Earliest strawberry on record. Choice for home or market den. Grow in narrow rows.

garden.	3	0.10
or mlents	\$ s	1.10
50 plants		1.75
200 plants -		4 25
Joo par		4.50
400 plants -	1000 plants	00.9
End plants -		
300 Pic.		
-	1000 plants	esc 00
	5000 Planes	\$68.50
	10000 plants	<b>~</b>



R. M. KELLOGG COMPANY, THREE RIVERS, MICH.

> We Pay Postage and We Pay Express

### HARVEST KING

(Bi-Sexual)

Heavy producer of extra large, fancy, uniform berries. Solid red all through. Splendid keeper. Fruits mid-season to late. Grow in rather wide

25 plants	
50 plants	the first way the first way the same way the same and the same way the
75 plants	
100 plants	\$ 1.10 \$ 1.45
200 plants	\$ 1.45
300 plants	\$ 1.45 \$ 1.75
400 plants	
500 plants	
Joon plants	
1000 plants	
2000 plants	\$ 8.00
5000 plants	\$15.50
10000 plants	\$36.00
D -	
	2000 plants 5000 plants 10000 plants

R. M. KELLOGG COMPANY, THREE RIVERS, MICH.

We Pay Postage and We Pay Express





# The Sparkling Strawberry



KELLOGG'S BEAUTY is big, beautiful and late. Berries large as walnuts, solid as a peach, juicy as an orange and sweet as cake. Its sparkling beauty, delicious flavor, and bright green calyx commands the highest price on all markets.

The strawberry that keeps well. Pick KEL-LOGG'S BEAUTY today and sell them tomorrow or the day after without losing a berry.

Plants grow 12" to 15" high. One plant when fruiting fills a half bushel basket; leaves large as the palm of my hand and runners as long as my arm. Fruiting stalks eight to ten inches long, a

quarter of an inch thick, grow straight up with berries in full view. Easily grown, easily picked and easily sold.

Now fruiting in all parts of the country. Every grower satisfied.

Frost after frost at blooming time fails to stop BEAUTY from producing a big crop of big, sparkling berries which sell readily at premium prices. Dependable and profitable for home garden and market. NEW, "BARGAIN YEAR" LOW PRICES on KELLOGG'S BEAUTY this year.

### Late Bi-Sexual THE STRAWBERRY THAT KEEPS WELL

Kellogg's "Bargain Year" Prices on Pedigree Heavy Fruiting Plants

			1 .	
		fruiting		\$ 0.95
50	heavy	fruiting	plants	\$ 1.35
75	heavy	fruiting	plants	\$ 2.05
100	heavy	fruiting	plants	\$ 2.50
200	heavy	fruiting	plants	\$ 3.95
300	heavy	fruiting	plants	\$ 5.45
400	heavy	fruiting	plants_	\$ 6.55
500	heavy	fruiting	plants	\$ 6.95
		fruiting		\$12.00
2000	heavy	fruiting	plants	\$23.50
5000	heavy	fruiting		\$52.50
0000	heavy	fruiting	plants	_\$95.00

### Three Rivers,

Mich.

# ollogg's MAR

Very Late Bi-Sexual (Male) **\$8.00 TO \$10.00 PER CRATE** 

Here's the MARVEL strawberry that is making good every-A tall, strong grower and a good plant maker. The berries are much larger than the picture shown here. Deep red through and through. One of the heaviest producing late strawberries we ever have grown; big crop reports come from all parts of the country. MARVEL berries have sold as high as \$8.00 to \$10.00 per crate. Many customers report MARVEL to be the best late strawberry.

Does best in hills or narrow rows; fruits alone or in company with other varieties; not particular as to soil or climate. Here's a report from one of the many satisfied KELLOGG cus-

tomers. "Our season was not good for berries but from only one-fifth of an acre of KELLOGG'S MARVEL plants, we realized at the rate of \$1.400 per acre." This letter came from C. J. Brown, Bangor, Maine.

> I am sure you will like MARVEL because it's a most wonderful strawberry and I want you to try a few of these plants and see for yourself that it is all and more than we claim. Grow in narrow rows.

> > REMEMBER

We Pay Postage and We Pay Express.

### New Low Prices on Marvel and **Big Late**

25 Plants.\$ 0.75 50 Plants.\$ 1.10 75 Plants.\$ 1.45 100 Plants.\$ 1.75 200 Plants.\$ 2.75 300 Plants.\$ 3.75 400 Plants.\$ 4.25 500 Plants.\$ 4.00 2000 Plants.\$ 17.00 2000 Plants.\$ 17.00 5000 Plants\_\$40.00

### 3/G LATE Kellogg'

### \$1,213.95 from One-Half Acre

\$1,213.95 IS A LOT OF MONEY to make from only one-half acre, but that is exactly what H. A. Wysong of Indiana took from one-half acre of KEL-LOGG'S BIG LATE strawberries. Here's another of the many big reports which come to us about KEL-LOGG'S BIG LATE.

"In all my experience growing strawberries, I never have seen such wonderful berries as KELLOGG'S BIG LATE. They are the largest and most uniform, and the flavor is all that any lover of strawberries could desire."—J. W. Cooper, Kansas.

KELLOGG'S BIG LATE has no preference as to soil or climate. Tall grower and heavy fruiter; the berries are large, dark, glossy red; almost twice as large as the picture shown here. The

berries fairly sparkle and the most delicious berries you have ever tasted. It FRUITS HEAVILY in narrow or rather wide rows. Should be planted with Marvel, Beauty or Washington. One of the best and biggest money making late strawberries we have ever put on the market. See prices above.





My garden full of flowers is a garden full of joy and beauty and I want to tell you how to make your garden just as beautiful as mine.

First, I want to tell you about the "Gladioli Garden" offered in this book. This is the most beautiful combination of tints and colors you ever have seen. I know, because I had them blooming in my own garden this past summer. You'll find them simply gorgeous.

Roses, the "Queen of Flowers", will add dignity and charm to your garden. The "Garden of Roses" shown on the back page will actually charm you with its many dignified roses of all colors. The "Perennial Garden" on page 31 is a real permanent show garden.

Your garden would not be complete without a well-selected perennial planting. I plant many new kinds of perennials every year. I love them and you'll love them, too, because they are so pretty, so hardy and so easy to grow.

With me, beautiful flowers come ahead of fine clothes. "Fine feathers" will not make "fine birds", anyway. I dearly love to put on my old straw hat and "tiptoe" into my garden and visit with my flowers.

A garden full of colorful flowers, a well-chosen planting of shrubbery in the front lawn, a few fruit trees, berry plants and a grape arbor in the back yard will make a modest home look like a million dollars.

There is a lasting joy in growing flowers and giving flowers. If you will come to Three Rivers, the city of flowers, berries, rivers and lakes, I'll give you a bouquet and I'll show you that beautiful gardens do make beautiful homes. Come right along; visitors are always welcome here. Come in May and "tiptoe through the tulips" with me



Page Eleven

## Sverbearing Strawberries

Big Crops and Big Profits in the Fall

🖊 30c a Quart—\$1500 per Acre—\$25 from Small Gardey

These Letters Give You the Facts About the 30 Cents a Quart, \$1500 Per Acre and \$25 from a Small Garden.

"Last spring I purchased 1,000 KELLOGG MASTODON everbearing strawberry plants and I can say they are THE BEST I have seen anywhere. They sure have done everything you said they would. I received 30 cents a quart."—Carl Mitchell, Michigan.

"I have grown KELLOGG Strawberries exclusively for the past fifteen years and SELDOM MAKE LESS THAN \$1200 PER ACRE. One year I MADE \$1500 PER ACRE from KELLOGG'S PROGRESSIVE Everbearers. When I visited your farm, I was convinced that you do even more than you claim."—W. L. Forbes, Vermont.

"From our small KELLOGG Everbearing Garden we had fresh strawberries practically without a break from early June until November, and in addition sold over \$25 worth of berries."—C. H. Morgan, New York.

Only KELLOGG'S Thorobred Pedigree heavy fruiting plants can produce such high priced berries and big profits. Here are two gardens that give you an opportunity to get both of KELLOGG'S Everbearers at a big saving.



Small Everbearing Garden

100 Heavy-Rearing Plants

Berries for an Average Family and Some
to Sell

50 MASTODON Everbearers \$1.65

50 PROGRESSIVE Everbearers \$1.50

Regular Price \$2.50

KELLOGG'S Garden Price \$2.50

(YOU SAVE \$0.65.)

Kelloggs

PROGRESSIVE EVERBEARER

KELLOGG'S PROGRESSIVE plants give you a big crop of most delicious berries the same year you set the plants. A big crop the following summer—another big crop the following fall. THREE BIG CROPS IN 18 MONTHS. PROGRESSIVE succeeds in all soils and climates. Strong grower, heavy producer. LARGE, DARK GLOSSY RED BERRIES. Easily grown, easily picked and easily sold. The favorite for the home garden and nearby market.

### Kellogg's Rock-Bottom Prices—Prepaid

			_
	25 Plants\$1.05	200 Plants\$3.95	1000 Plants\$ 14.00
	50 Plants\$1.50	300 Plants\$5.40	2000 Plants\$ 25.00
	75 Plants\$2.05	400 Plants\$6.55	5000 Plants\$ 60.00
- :	00 Plants\$2.50	500 Plants \$7.25	10000 Plants\$100.00

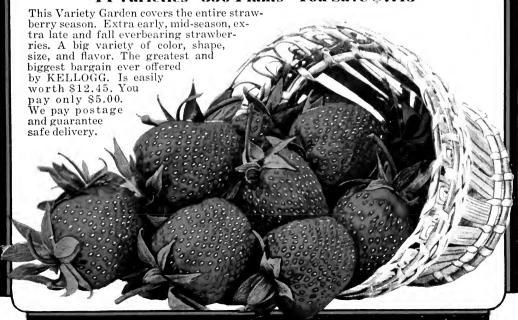


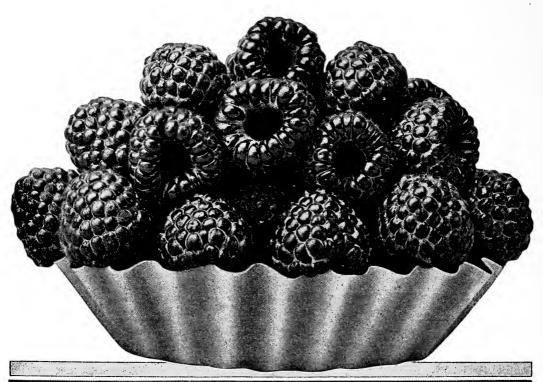
## A \$1245 Value for Only \$500 You Get All KELLOGG Varieties

Here's your opportunity to try all KELLOGG strawberry varieties at a very small cost. You get 25 plants each of KELLOGG'S 14 varieties listed in this book. You save \$7.45. Think of it, a \$12.45 value for only \$5.00, delivered to you prepaid.

We are making this big bargain offer so you may know that all KELLOGG varieties are just as good as we claim them to be. Order this Variety Garden and you will get 25 plants each of Dunlap, Gibson, Dr. Burrill, Early Bird, Premier, Blakemore, Big Late, Marvel, Beauty, Harvest King, Mastodon, Progressive, and KELLOGG'S Washington, the Honey-Sweet strawberry. Also KELLOGG'S brand new Empire State, the 20th Century strawberry. Each variety labeled. This gives you §12.45 worth of KELLOGG thorobred plants for only \$5.00 and we pay the postage.

### 14 Varieties-350 Plants-You Save \$7.45





# 

### **Big Crops of Big Jet-Black Sweet Berries**

Here it is. The new QUILLEN black raspberry all ready to produce big crops of delicious berries for you. Look at the pan full of berries; see how big they are. Made from an actual photograph.

Now you can get the genuine KELLOGG heavy-fruiting QUILLEN plants direct from KELLOGG with KELLOGG'S GUARANTY. The heaviest fruiting berry plants ever grown.

QUILLEN is the new wonder jet-black raspberry that has been tested and is being recommended by many experimental stations.

QUILLEN is a very strong, sturdy, healthy grower. Canes grow big and tall. A wonder for heavy fruiting of big, jet-black sweet berries. Fruits about one week later than Cumberland. Grow QUILLEN with the new Logan and Cumberland and make your raspberry fruiting season two weeks longer.

### KELLOGG'S Pure, Thorobred Heavy-Fruiting QUILLEN Plants We Pay Postage — NEW LOW PRICES — We Pay Express

12 Plants\$1.30 50 Plants\$3.35	500 Plants\$22.85
25 Plants\$1.95 100 Plants\$4.95	1000 Plants\$42.50

### Kellogg's CUMBERLAND BLACK RASPBERRIES



CUMBERLAND is the reliable black raspberry for market growers. Splendid for home gardens, too. Is a hardy, strong grower and very productive. CUMBERLAND ripens medium early, very firm and has delicious flavor. Pictured here from actual photograph. There is a big demand for KELLOGG'S heavy fruiting strain of CUMBERLAND plants. ORDER EARLY.

### NEW LOW PRICES WE PAY POSTAGE AND EXPRESS

12 plants\$1.05	100 plants\$ 3.80
25 plants\$1.75	500 plants\$14.95
50 plants\$2.55	1000 plants\$28.50

2,000 or more at \$26.00 per thousand.

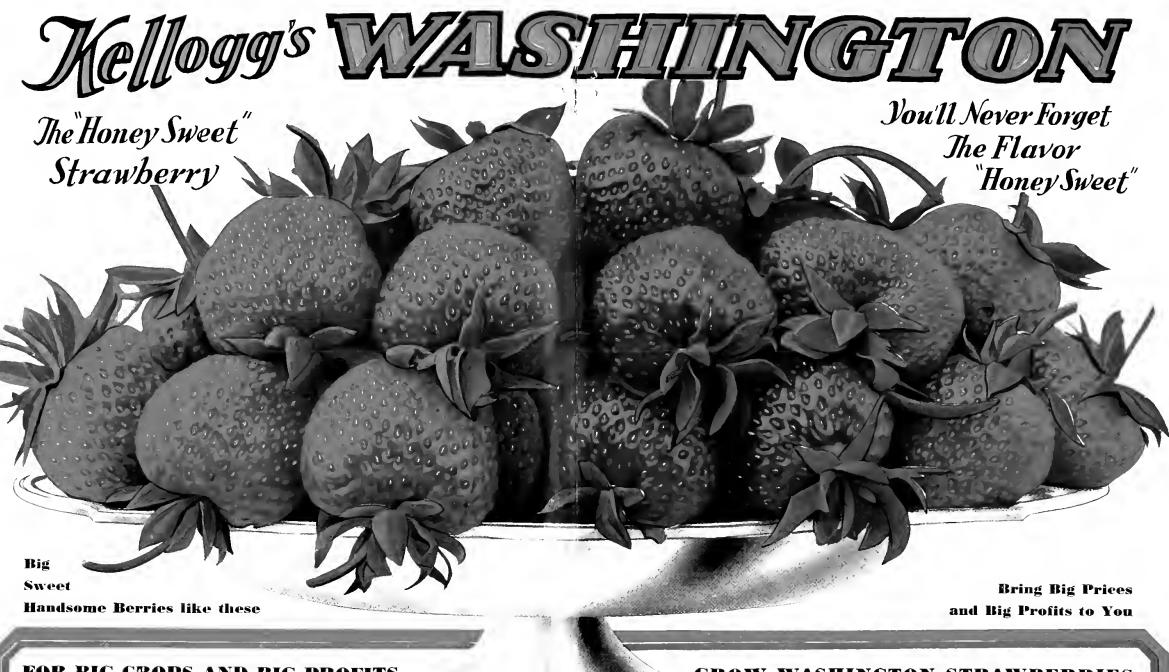
### How to Grow Raspberries and Blackberries

Prepare soil as for any garden crop. Make deep and rather wide furrows. Set plants about six feet apart each way, or closer in gardens. Spread roots and press soil firmly around the roots. Be sure to cover all the roots and be careful not to break any new sprouts. Cut off old stalks an inch or two above ground. When new canes of black raspberries are about we feet high pinch out the top bud. This promotes growth of

two feet high pinch out the top bud. This promotes growth of lateral fruiting branches, which means more and better berries. Red rasp-terries and blackberries should not be tipped, but the next spring while the plants are dormant prune back about one-third of the previous year's growth. Allow only 5 to 7 canes to each plant. After fruiting season cut out old fruiting canes and burn them. This keeps the plants clean and healthy and gives new growth a proper chance. Cultivate and hoe shallow and often.







### FOR BIG CROPS AND BIG PROFITS

Here it is, WASHINGTON, the Honey-Sweet Strawberry.

Biggest, sweetest, and most beautiful strawberry ever grown. Big, mammoth berries—deep, dark, glossy red, like black-heart cherries—juice like syrup—sweet as sugar. A wonder for sturdy, hardy growth. Big yields and long keeping qualities. More than 300 berries have been counted on a single plant. Berries kept solid and fresh four days after picking. The most amazing new strawberry ever brought out. New in color—new in size—new in taste—a real revelation in keeping qualities. A most wonderful performing strawberry. Big? Yes. I have picked berries nearly as large as hen's eggs. Berries when ripening first turn pink—next comes the dark red cheek—then dark, glossy red all over, inside and out. Deep, dark red to the very center. Try WASHINGTON plants. See them grow. Taste the berries. You'll never forget the flavor—"Honey-Sweet."

Plant Kellogg's Washington
The Original and Genuine
WASHINGTON PLANTS

### **GROW WASHINGTON STRAWBERRIES**

Don't fail to include WASHINGTON plants in your order. I know WASHINGTON—
I know what it will do and I predict our stock of plants will go fast. Get your order in early, because you never were offered plants of WASHINGTON quality at our low prices. Thirty-six years of strawberry experience and I have never seen or tasted a berry like WASHINGTON. Neither have you because there never has been a strawberry to compare with WASHINGTON in vigor, productiveness, size, color and sweetness. What is a strawberry like this worth to you?

### **KELLOGG'S PURE THORORRED HEAVY-FRUITING PLANTS**

We pay postage and we pay express.

25	Plants		\$1.	40 100	Plants		\$3.3	5 500	Plants	\$10.00
50	Plants		_ \$2.	15 200	Plants		\$5.3	5 1000	Plants	\$18.00
		2000	Plants	3	\$34.	00 3000	Plants		\$48.00	)



Page Twenty



## CUTHBERT Red Raspberry

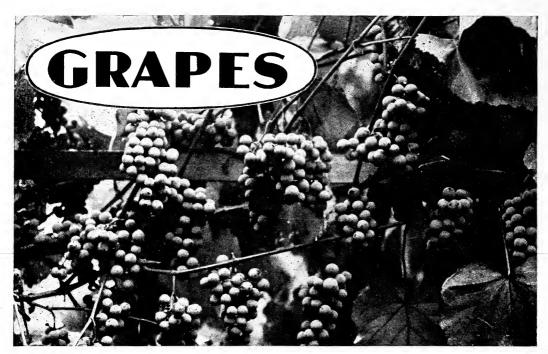
### 10 BIG REASONS WHY You Should Grow Cuthbert

- 1.—EASY TO GROW.
- 2.—STRONG, THRIFTY PLANTS.
- 3.—YIELDS HEAVY.
- 4.—BRIGHT RED BERRIES.
- 5.—SHIPS WELL.

- 6.-KEEPS LONG.
- 7.—BEST FOR CANNING.
- 8.—SWEETEST FLAVOR.
- 9.—SELLS AT SIGHT.
- 10.—BIG PROFIT MAKER.

### New Low Prices—We Pay Postage and Express

R. M. KELLOGG CO., THREE RIVERS, MICHIGAN



### CACO, the New Red Grape, 45c Each, 6 for \$2.00

CACO, NEW EARLY WINE-RED grape with most delicious flavor of highest quality. Rich in sugar, very sweet. Beautiful large grapes on large compact bunches. The best grape you ever have tasted.

CONCORD-Most popular of all black grapes. Excellent ouality. Hardy, heavy bearing.
MOORE'S EARLY—Large black; two weeks earlier than

Concord NIAGARA—Leading white grape; large size. Delicious flavor. Very hardy and early bearing. WORDEN—Dark purple. Large berries, ripens ten days

WORDEN—Dark purple. Large berries, ripens ten days earlier than Concord.
CATAWBA—Big, purplish red, delicious grapes. Keeps well after picking. Very hardy.
BRIGHTON—Handsome dark red late grape, high quality.
MOORE'S DIAMOND—Large as Concord with greenish white color and yellow tinge. Juicy and sweet.
DELAWARE—Rich and delicately flavored, small red grapes. Very desirable for home use.

### Kellogg's "Bargain Year" Prices (Except Caco)

All Two-Year, Ready-to-Bear Plants

	2211 2 110 2 0021, 200000 00 20002 2 1011100				
				prepaid\$	
				prepaid\$	
12	plants,	your	choice,	prepaid\$	2.75
				prepaid\$	
				prepaid\$	
100	plants,	your	choice,	prepaid\$1	3.95



### Kellogg's Pedigree **Washington Asparagus**

Easily grown with little work. Big, tender, juicy stalks the first spring after planting. Biggest and best asparagus grown. \$800 to \$1000 per acre. A big crop every year for 20 years or more. The pure KELLOGG Pedigree Rust-Proof WASHINGTON AS-PARAGUS is the best in the world. Most delicious for home gardens, the very best for mar-ket. No garden is complete with-out KELLOGG'S WASHING-TON ASPARAGUS. Sold to you this year at the following reduced prices.

			prepaid\$ 1.00
50	Big	roots,	prepaid\$ 1.75
100	Big	roots,	prepaid\$ 3.00
500	Big	roots,	prepaid\$10.00
			prepaid\$15.00
2000	Big	roots,	prepaid\$25.00

### **Kellogg's Grape Arbors**

Here's your opportunity to see all of KELLOGG'S GRAPES fruiting in your own grape arbor. You get all of KELLOGG'S eight varieties, including the big, new, red CACO. Now you can have a most beautiful arbor and bushels and bushels of grapes at a very small cost.

Small Grape Ar	Dor
1 Brighton Red Grape 1 Worden Black Grape 1 Moore's Early Black Grape 1 Niagara White Grape 1 Concord Black Grape 1 Delaware Red Grape 1 Moore's Diamond White Grape 1 New Caco Red Grape	<b>\$1.65</b>

Large Grape Arbor				
2 Brighton Red Grape 2 Worden Black Grape 2 Moore's Early Black Grape 2 Niagara White Grape 2 Concord Black Grape 2 Delaware Red Grape 2 Moore's Diamond White Grape 2 New Caco Red Grape	\$2.65			

### Kellogg's Pedigree St. Regis **Everbearing Raspberry**

ST. REGIS red raspberry plants bear heavily during the regular raspberry season and also in late summer and fall. The leading fall bearing red raspberry. Medium sized beries of bright, crimson color; richly flavored and delicious. Fine for home use. Very hardy, and quite productive; never injured by coldest winter weather. Grow ST. REGIS in your garden for early summer and late fall berries.

### Kellogg's "Bargain Year" Prepaid Prices

12 plants,	delivered to	ycu	\$ 1.05
25 plants,	delivered to	you	\$ 1.75
50 plants,	delivered to	you	\$ 2.55
100 plants,	delivered to	you	\$ 3.80
500 plants,	delivered to	you	\$14.95
1000 plants,	delivered to	you	\$28.50

## Don't Miss This PECIAL SA

### \$2.00 VALUE FOR **ONLY \$1.00**

Here's a KELLOGG BARGAIN YEAR OFFER that gives you a big \$2.00 value for only \$1.00. This group of four sturdy baby trees is the biggest value ever offered you in well-matched, four-year-old evergreens. One beautifully colored COLORADO BLUE SPRUCE, one well-shaped NORWAY SPRUCE, one spreading MUGHO PINE and one choice AUSTRIAN PINE— the entire group planting of four baby evergreens for only \$1.00 propoid evergreens for only \$1.00, prepaid.

## 5 Groups, 20 Trees NORWAY SPRUCE

COLORADO BLUE SPRUCE Plant several of these evergreen groups while you can get them at these SPECIAL SALE LOW PRICES. Watch them grow big and handsome, like the full grown trees shown here. Plant this year and in another year or two they will be worth ten times their cost.

### PREPAID **All Four-Year-Old** Trees

These are all four-year-old, sturdy rooted, well topped evergreens. The COLORADO BLUE SPRUCE is 8 inches to 10 inches—AUSTRIAN PINE, 9 inches to 12 inches—MUGHO PINE, 6 inches to 8 inches—NORWAY SPRUCE, 10 inches to 12 inches. Just the right size for transplanting. Give them good care and in a few years they will grow into most beautiful specimens. This is a bargain you cannot afford to miss.

ORDER NOW.

MUGHO PINE

Colorado Biue Spruce grows 16' to 20' high, with 8' to 10' spread.

Mugho Pine grows 4' to 5' high, with 6' to 8' spread.

ORDER EARLY AND PLANT

EARLY



AUSTRIAN

Austrian Pine grows 20' to 25' high, with 10' to 12' spread.

Page Twenty-Three



### **KELLOGG'S LATHAM, the Giant Red Raspberry**

Here is the giant of red raspberries. The dish of berries shown here pictures the size, shape and color of Latham very accurately. Made from an actual photograph.

Latham holds its shape, does not crumble. Brings five to ten cents per quart more than other raspberries. A big yielder and big profit maker. Has a record of better than \$1,000 per acre. Latham is a strong, sturdy grower. Large canes which grow tall and upright. Canes do not bend over when loaded with their big crop of big berries. Very attractive, keeps well, ships well and sells at sight above market prices. Right here in Three Rivers a large acreage of Latham could not supply the enormous demand. Berries were spoken for long before they were picked. Customers came to the field and gladly paid a premium price.

We want you to try Latham at a small cost. We have only about 100,000 Latham plants. All choice, first grade stock. Kellogg quality. Not enough for late orders. Order yours at once.

### **KELLOGG'S Pure Thorobred Heavy-Fruiting LATHAMS**

12 Plants \$1.85 25 Plants \$2.95 50 Plants \$4.15 100 Plants \$6.35 500 Plants

1000 Plants

We Pay Postage

2,000 or More Plants at \$45.00 per Thousand.

We Pay Express



## Kellogg You get all of KELLOGG'S strawberries, raspberries, and blackberries. 25 plants each of Premier, Dunlap, Dr. Burrill, Early Bird, Gibson, Big Late, Beauty, Marvel, Washington, Empire State, Harvest King, Blakemore, Progressive and Mastodon and 25 each of Cuthbert, Latham, St. Regis, Cumberland, Quillen and new Logan black raspberry, and 25 Eldorado blackberry. The BEST that grows. Regular Price \$2780 Now you can see every KELLOGG strawberry, raspberry and blackberry fruiting in your own garden at less than half the regular price. The regular price of this BIG COMBINATION GARDEN is \$27.80 Just think, a \$27.80 value for \$12. You actually save \$15.80. We Pay Postage and Express Even at this extremely low price, we deliver this entire garden to you all transportation charges prepaid. Your total cost for this \$27.80 garden is just an even \$12.00 delivered to you, prepaid. Plant Double—Save Space berry plants.

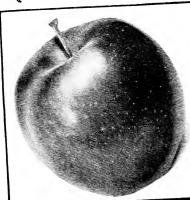
If you are crowded for room, plant your raspberries and black-berries around the border of your garden and the strawberry plants to one side, or you may plant the raspberries and blackberries in rows and grow the strawberry plants between the rows of rasp-

### **Your Family Supporter**

Plan some way to have this Combination Berry Garden. It's a real family supporter. It will give you a bigger saving and a bigger profit than anything else you can get for \$12.00. This garden insures you the best berries that grow, fresh from the garden from early summer until fall; jam, jelly, preserves and canned berries all winter. In addition to this big saving, you should sell enough berries each year to more than pay the entire cost of this garden.

ORDER NOW while you can get this \$27.80 garden for only \$12.00. ORDER EARLY and PLANT EARLY.

## UT PRICES Heavy Bearing FRUIT TREES Guaranteed True-to-Name



### KELLOGG APPLES

Delicious-Large, beautiful crimson mottled apple. Most delicious.

Early winter.

Baldwin — Splendid keeping win-

ter variety. Yellow Transparent-One of the earliest dessert apples; yellowish

Grimes Golden-Delicious flavor;

Grimes Golden—Delicious flavor; early yellow winter.

Jonathan—Beautiful bright red. Flesh white, juicy, has excellent flavor. Late fall.

Stayman's Winesap — Dark red tinged with yellow. Dependable. Wealthy—Almost solid red; juicy and crist. Late fall and crisp. Late fall. \_ A very

Rhode Island Greeningpopular yellow cooking and eating apple. Fine keeper, heavy cropper. Winter. McIntosh Red—Spicy, bright red of the highest quality. Late fall. Winter Banana — Lemon yellow with bright red cheek. Slightly banana dayor.

banana flavor. Duchess — Early. Very popular. Vigorous grower. Large apple

streaked with red.
Northern Spy-Late winter. The
fruit is very large and attractive; bright striped red.
Tolman Sweet — November to streaked with red.

January. Medium size, attractive

January. Medium size, attractive yellow apple.

Hyslop Crab — Large dark red fruit; best for preserves and jelly; hardy and prolific.

### **KELLOGG CHERRIES**

Early Richmond-Popular, early sour cherry for canning and pies.

Montmorency-King of sour cherries. Early bearing, very productive; large and juicy. English Morello-Late sour cherry; very dark red, almost black; heavy yielder and hardy.

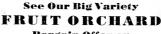
Black Tartarian-Very popular; easily grown; large purplish black, tender, rich and juicy.

Royal Anne-Fruit extra large, pale yellow with bright red cheek. Firm, juicy and sweet.

Gov. Wood--Very early; large yellow cherries with crimson shading; tender and juicy. Very productive.

Schmidt's Bigereau-Very large, black sweet cherry; excellent quality; mid-season.

Windsor-Late sweet cherry; very dark red; firm flesh. Hardy and productive.



Bargain Offer on Page 19

### **KELLOGG PLUMS**

-Yearly bearer. Large round dark red or purplish plums with amber yellow flesh. Juicy with rich flavor.

Abundance—Large, beautiful rich bright cherry colored fruit. Light yellow flesh. Trees bear young. Very hardy.

Shropshire Damson-Fruit small, oval shaped; skin purple; juicy, rather tart. German Prune-Large, long oval shaped fruit. Used for drying and canning. Dark purple with rich flavor. Productive and hardy.

Lombard-Medium size, purplish red. Fruits well in all climates. Heavy bearer. Bradshaw-Large, attractive purple fruit. Mid-season.

Yellow Egg-Very large yellow plum; excellent quality. Hardy and productive.

We Pay the Postage and We Pay the Express



## SAIVE MONI We Pay Postage and We Pay Express "THE PICK OF THE NURSERY"

### **KELLOGG PEACHES**

Elberta -- (Yellow Freestone) -Fruits heavily, and bears early; peaches are large, beautiful, delicious, firm and juicy.

J. H. Hale—(Yellow Freestone)
—Ripens early, very large; fine
grained, handsome peaches. High

Early Crawford—(Yellow Free-stone)—Large, rich, juicy fruit; ideal for home orchards.

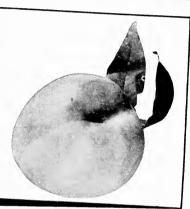
Late Crawford - (Yellow Freestone)—Fruits late, peaches are large and handsome; rich flavor. Rochester - (Yellow Freestone) -Productive of large, early, delicious peaches.

Champion - (White Freestone) —Large, creamy white fruit. One of the sweetest. Productive and hardy.

South Haven—(Yellow Free-stone)—Large early peach. Is hardy and very productive.

Gold Drop-(Golden Freestone)-Medium size peach with golden skin and flesh. Very delicious. Hardy and productive.

We Pay Postage and We Pay Express





### KELLOGG PEARS

Bartlett-Golden yellow with red cheek. Excellent quality. Fruits heavy, early summer. Clapp's Favorite-Medium large, lemon yellow; juicy, sweet and rich. August and September. Hardy.

Seckel-Medium sized russet brown pear; sweet and rich flavor. Very productive and

 $\it Buerre\ Bosc$  —Very large gourd shape. Golden russet, fine grained. Juicy and delicious. Ripens early fall.

Kieffer-Large, rich golden yellow tinted red. Splendid for canning. Hardy, productive, long keeper.

Flcmish Beauty-Light yellow, very sweet. September and October. Very hardy.

The KELLOGG TREES I send you will measure four feet and up—HEAVY ROOTED; CLEAN STRAIGHT BODIES, WELL BRANCHED, ideal size trees for planting. The pick of the nursery—the best that can be grown.

### **KELLOGG'S QUINCE**

Orange—(Quince)—Large with fine golden firm flesh of excellent flavor. Tree prolific. Fruits mid-autumn. Two-year three-foot to feur-foot trees. 60 cents each or three for \$1.50.

### GUARANTY

Everything you get from Kellogg is guaranteed to be pure, healthy, and true-to-name. We also guarantee safe arrival. Should anything prove otherwise, it will be replaced free of charge to you. It is mutually agreed, however, that we are not liable for more than the purchase price. Your results depend upon careful planting, proper care and weather conditions—things over which we have no control—therefore, we cannot guarantee results.

R. M. Kellogg Co., Three Rivers, Mich.

### (perconamination and analysis an Kellogg's Bargain Year Prices

on Hardy, Vigorous, Heavy-Rooted
True to Name Labeled Trees
TAKE YOUR CHOICE of any trees listed on
these two pages at these extremely low
prices, except Orange Quince.

No Order Accepted for Less Than \$1.00.

1 tree, your choice\_\_\_\_\_\_\$ 0.48 3 trees, your choice\_\_\_\_\_\_\$ \$ 1.29 5 trees, your choice\_\_\_\_\_ 10 trees, your choice\_\_\_\_\_ \$ 3.48 \$ 7.84 25 trees, your choice \$7.84
30 trees or more, each at \$0.29
WE PAY POSTAGE AND WE PAY EXPRESS
AND GUARANTEE SAFE ARRIVAL.

# Kelloggs berusale

### This Is Kellogg's Bargain Year Big, Two-Year, Heavy-Rooted Plants

Amoor River Privet—The best hardy hedge. Dark green foliage. —10, \$1.25; 25, \$2.35; 100, \$6.85. Japanese Barberry — Brilliant green foliage, crimson in fall,

green foliage, crimson in fall, with scarlet berries. Fine for hedges and borders. See picture.—10, \$1.50; 25, \$3.50.

Spirea Van Houtti—For orna-

mental hedges or artistic groupings. Graceful arching branches. Lacy, white bloom. See picture. 3, \$0.58; 10, \$1.50; 25, \$3.00.

Snowberry White — Fine for border or foundation planting. Dark green foliage, with snowhite berries. See picture.—1, \$0.24; 3, \$0.68; 10, \$1.64.

Weigela Variegated—Variegated foliage with white marking. Masses of white flowers with rosy tint. Charming shrub. See picture.—1, \$0.48; 3, \$1.25; 6 \$2.10.

Hydrangea A. G. (Hills of Snow) — Large clusters pretty white flowers. For border and foundation plantings. See picture.—1, \$0.48; 3, \$1.25; 6, \$2.10.

Deutzia—Pride of Rochester—Well shaped shrub. Has double white flowers.—1, 32c; 3, 87c; 6, \$1.62.

Coralberry—(Indian Currant)—Bright, ovate green leaves tinged with purple. Greenish red flowers and purple berries. 1, \$0.24; 3, \$0.68; 10, \$1.64.

Mock Orange—A beautiful shrub. Creamy white flowers in clusters. Is a strong grower.

Tartarian Honeysuckle—Pink—Upright shrub. Red berries until late fall.

Forsythia — Golden Bell — Early blooming. Masses of yellow flowers before foliage appears.

Weigela — Rosea — Lovely foliage; has showy rose-colored flowers in June.

Hall's Japan Honeysuckle— Hardy evergreen variety. Fragrant white flowers, changing to yellow.

Boston Ivy—Graceful wall climber. Glossy green leaves, brilliant in autumn.

Clematis Paniculata—Rapid grower. Glossy green foliage; fragrant white flowers.

Purple Wisteria—Chinese—Graceful foliage. Drooping clusters blue flowers. Hardy.

Virginia Creeper — A tall climber. For walls or trees. Crimson in fall. Pretty red berries.

Anything You Want in This Column at These Rock Bottom Prices

1 plant, your choice \$0.32 3 plants, your choice \$0.87 6 plants, your choice \$1.62 10 plants, your choice \$2.45



WEIGELA VARIEGATED

AMOOR RIVER PRIVET

JAPANESE BARBERRY



# uper Quality

### **Buy Now at Rock-Bottom Prices**

### Everything Delivered to You-PREPAID

Persian Lilacs-Your choice of purple or red.

Lilac-Common purple.

Lilac - Villosa - Purplish white.

Snowball — An old-fashioned shrub. Well known. Its bails of pure white cover the bush in May.

Japanese Snowball—Fine for specimens. Has white double blooms and dark pleated leaves. Very beautiful.

Flowering Almond-Graceful shrub of medium height. Is covered with double pink flowers in early spring. Is hardy and attractive.

Flowering Plum Tree — Is a lovely shrub. Fleecy clouds of double pink flowers in early spring before leaves appear. Delicate foliage.

Flowering Quinee Tree—Covered with dazzling scarlet in early spring. Foliage is dark, glossy green.

Syringa Virginalis-Improved Mock Orange — Large pure white flowers in clusters all summer. Fragrant. Superb.

Take Anything You Want in This Column at These Prices

1 plant, your choice \$0.65 3 plants, your choice \$1.65 6 plants, your choice \$2.95

Weigela-Eva Rathke-Hardy and easily grown. Succeeds everywhere. Brilliant crimson flowers.

Red Twigged Dogwood-Has small clusters of white flow-ers. Blue berries and dark red bark. Very attractive.

Althea - Rose of Sharon -Masses of large double flowers in mid-summer and fall. Four colors—Red, Pink, Purple, White. State what color wanted.

Hydrangea P. G.—Handsome shrub. Large heads of white flowers, changing to pink. Mid-summer till fall.

Spirea Anthony Waterer — Dwarf variety. Large heads of magenta pink flowers. Is gorgeous.

Tamarix -Africana vigorous. Sea green foliage and deep pink flowers. It blooms early.

Spirea Billiardi-An upright grower. Medium sized. Has spikes of pink flowers in July.

Spirea—Golden Leaved—Vigorous. Golden foliage turns to bronze. Fine background shrub.

Take Anything You Want in This Column at These Prices

1 plant, your choice \$0.54
3 plants, your choice \$1.48
6 plants, your choice \$2.63
10 plants, your choice \$3.98



SPIREA VAN HOUTTI



WHITE SNOWBERRY



HYDRANGEA A. G.



### Of Any 2 Perennials Shown On This Page Only ly Colored Floruntil Earl Delivered to You Beautiful, Gorgeously Colored Flowers from Early Summer Until Early Winter-\$3 Worth for Only \$2 - You Save \$1

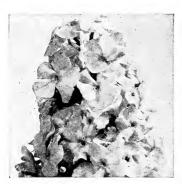
of the choicest perennials in the world, all the same price, ALL LABELED. Delivered to you prepaid; guaranteed to arrive in good condition or your order refilled free of charge. A GIFT FREE WITH EVERY ORDER AMOUNTING TO \$2.00 OR MORE



DELPHINIUM



CHRYSANTHEMUM



HARDY PHLOX

Achillea (Perry's White)—Pure White. Achillea (Millefolium)—Rosy Pink Agrostemma (Coronaria)—Crimson. Ajuga (Reptans, Dwarf)—Purplish Blue. Ajuga (Reptans, Dwarf)—Purplish Blue. Anchusa (Opal)—Pale Blue Flowers. Anemone (Gente Blanche) Silvery White. Anemone (Louise Uhink) Early Double White.

Anemone (Alice)-Rose Pink and Lilac. Aquilegia (Superb Pink)—Silvery Pink. Aquilegia (Alpina)—Dark Purple. Aquilegia (Nivea Grandiflora)—White. Aquilegia (Dobbies Imperial Hybrids)—

Aquilegia (Dobbies Imperial Hybrids)—
All Shades.

HARDY ASTER—
Queen Mary—Beautiful Blue.
White Climax—Large White.
St. Egwin—Pleasing Rosy Pink.
Highland Morn—Light Blue.
CAMPANULA—Canterbury Bell.
Media Blue—Pretty Blue Bells.
Media White—Charming White Bells.
CARNATIONS—Hardy
Grenadin White—Delicate White.
Grenadin Pink—Sparkling Pink.
HARDY CHRYSANTHEMUMS—
Adironda—Attractive Bronze.

Adironda—Attractive Bronze.
Fred Peele—Yellow Button Flowers.
Mrs. H. Harrison—Charming Pink.
White Doty—Large Pure White.
GRANDMOTHERS SWEET PINKS—

GRANDMOTHERS SWEET PINKS—
Abbotsford—Deep Crimson & White.
Her Majesty—Purest White.
Laura Wilmore—Beautiful Lilac.
Dianthus (Prince Bismark)—Lively Pink.
Foxgloves—Red, Pink, White, Yellow.
Heuchera (Brizoides)—Salmon Rose.
Helianthemum (Mutabile Hybrid)—
Rose, White, and Yellow.
Hollyhocks—Double Red, White, Yellow, and Lilac.
Lily of the Valley—Fragrant White.
Lilium Tenuifolium—Bright Scarlet.
PHLOX—
Africa—Brilliant Carmine Red.

Africa--Brilliant Carmine Red.

B. Comte—Amaranth Red.
Mrs. Jenkins—Pure White. Late.
Glory De Morocco—Lavender Blue.
Rheinlander—Lovely Salmon-Pink. Pentstemon (Coral Gem)—Coral Pink. Sedum (Brilliant)—Amaranth Red. Pyrethrum Roseum—Delicate Pink. Tritoma Pfitzeri—Orange Red. Lovely. Veronica Longifolia Subsessilis—Blue. GERMAN IRIS—

GERMAN IRIS—
Lord of June—Light Blue.
L. A. Williamson—Violet & Purple.
Shekinah—Beautiful Yellow.
Eldorado—Yellow and Buff.
JAPANESE IRIS—
Kelte No Iva—Lorge Double Purple.

ANESE IRIS—
Koko-No-Iro—Large, Double Purple.
Hercule—Clear Double Lilac.
Gold Bound—Large Double White.
Ski-No-Ryo—Double Blue & White.
sta Daisy—Large White Flowers. Shasta Daisy—L DELPHINIUM—

Belladonna—Turquoise Blue. Bellamosa—Rich Deep Blue. English Hybrids—All colors.

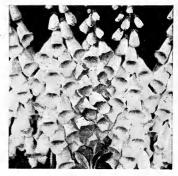
1 plant, your choice, 30c; 3, 75c; 6, \$1.25; 12, \$2.; More than 12, 16c each.



ASTER (White Climax)



AQUILEGIA



FOXGLOVES

## Kellogg's Garden of Roses



10\$285

EVER
BLOOMING
ROSES

PREPAID

### HERE'S YOUR OPPORTUNITY

to get KELLOGC'S loveliest - of - all "Garden of Roses"—10 choice Everbloomers—2 year, field-grown. Hardy, heavy-rooted plants. Pruned ready for planting. Delivered to you, POSTPAID, Safe arrival guaranteed. ONLY \$3.85.

Never before **A BARGAIN** like this one. Here's an offer we challenge you to duplicate anywhere. Just think, 10 of the world's choicest everblooming roses. All colors. All labeled. Reds, pinks, whites, yellows and flame-colored. Beautiful beyond words. Seldom priced under \$1.00 each. KELLOGG'S BARGAIN-YEAR PRICE—ONLY \$3.85.

### VALUABLE CIFT INCLUDED

This is KELLOGG'S GIFT YEAR and here's the Gift you get with this "Garden of Roses." I am going to give you, absolutely FREE, the two charming new roses shown here 1 President Hoover and 1 Etoile de Holland. These 2 alone are worth nearly the entire cost of the "Garden." This gives you 12 of the Most Beautiful ROSES ever grown.

All 12 for ONLY

\$3.85

Postpaid

PRES PERBERT HOOVER

ETOILE DE HOLLANDE



# KELLOGG'S BIG VARIETY GLADIOLI GARDEN BIG FLOWERING BULBS DO EVERY KELLOGG VARIETY 2MRS. FRANK BEATTY BULBS (LABELED = VALUE 100) INCLUDED

### Kellogg "Glads" Delight Everyone

April 14, 1931 Out of my last year's collection of Kellogg's gladioli bulbs I had plants five feet high and us many as 22 flowers on one spike. Many of the flowers measuring 712 inches across. Many admired them. I enclose \$2.00 for another collection which I know I shall enjoy. Mrs. S. A. Tucker, Higganum, Conn.

July 23, 1931. I venture to say that my Kellogg glads were equal to any that the Borist sold in my town for \$1.00 a dozen; If anything, they were more beau-tling. I want to tell you I am sold for life on R. M Kellogg's bulbs and plants. D. E. Wall, Whiston-Salem, N. Car.

August 3, 1931. Last spring I ordered 100 gladiolus hulbs from you und to make a long story short "I am 'glad' I own than." There is a new thrill for me every time I go out to get a honquet. Such a wonderful array of colors. Mrs Ezra Roesler, Wascea,

Here's your opportunity to see all KELLOGO'S CHARMING GLADIOLI blooming in your own garden at a very small cost. With this BIC VARIETY GLADIOLI GARDEN you get all of Kellogg's many choice varieties. The most charming and most outstanding collection of Gladioli ever offered. All BIC FLOWERING VARIETIES. The 8 shown here and many others—a carefully chosen assortment.

### MONEY BACK GUARANTY

We are so confident that this collection of well-blended colors will please you that we are willing to send this Cladioli Garden to you on a MONEY-BACK GUARANTEE. If you are not absolutely satisfied and delighted with the big, showy flowers of every color, tint and shade at blooming time we will cheerfully return your money.

Remember, two (2) Mrs. Frank Beatty bulbs (labeled) are included in this Garden. Also 2 W. H. PHIPPS, the PRIZE WINNER at every show. The actual worth of these four bulbs alone is \$1.50. Just wait until you see these giant, gorgeous, bright, charming colored glads blooming in your garden A real BLAZE OF COLOR that will attract every one. Order at once while we are prepared to give you this REMARKABLE \$8.00 VALUE FOR ONLY \$2.00, postpaid.

### SURPRISE GIFT

When you open your box of builbs you are going to find a real pleasant surprise. A VALUABLE EXTRA FREE GIFT FROM KELLOGG, I am not going to tell you what this gift is because then it would not be a surprise.

### 104 GUARANTEED BULBS

All tints and colors

Reds, Pinks, Whites, Crimsons, Scarlets, Lavenders, Salmons, Orange, Blues, Yellows, Purples and many multi-tints and colors. Planting and growing instructions with each order. An extra surprise gift-free with each garden.

Order This Gladioli Garden as a Present for Your Friends. A most beautiful, worth-while gift.



ORDER THIS GLADIOLI GARDEN ON KELLOGG'S MONEY-BACK GUARANTY YOUR GARDEN BEAUTIFUL WITH KELLOGG "GLADS"

R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN



BE "GLAD" **GLAD** YOU TO OWN WILL

> MRS. FRANK BEATTY (Described on page 18.)

### Kellogg's Charming Roses



Red Radiance



Luxembourg



F. W. Dunlop

### HARDY ROSE PLANTS

(Two year field grown)

Lovely rich colored roses from early summer until late fall.

ETOILE DE HOLLANDE - Unques-ETOILE DE HOLLANDE — Unques-tionably the best and most popu-lar red hybrid tea rose in the world. See picture in "Rose Gar-den" offer, back page. \$1.00 each. PRESIDENT HOOVER—An outstand-ing novelty rose of a really new color combination. Maroon orange

in the most contrasting fashion. See picture in "Rose Garden" of-

fer, back page. \$1.00 each.
BOTH OF THESE ROSES
GIVEN FREE WITH EACH
"GARDEN OF ROSES" FACH

### **NEW FLAME ROSES**

(Everblooming)

WILHELM KORDES—Vivid salmon pink shaded with orange.

SHOT SILK—Coppery pink suffused with apricot and yellow.

MARGARET McGREDY—Brilliant red

petals on hinges of deep gold. **TALISMAN** — Brilliant yellow and orange, red buds. A real novelty

rose.

Your choice of these 4
at these NEW LOW prices:
75c each; 3 for \$2.00; 10 for \$5.00

### HYBRID TEAS

(Everblooming)

COLUMBIA—Vivid pink roses. HADLEY—Velvety crimson roses. MRS. CHAS. BELL—Salmon, pearly

F. W. DUNLOP-Rose pink or lilac tinge. See picture.

LADY HILLINGDON—Clear apricot

RED RADIANCE—Roses of clear red. See picture.
ETOILE DE FRANCE—Sparkling dark

red. See picture. **LUXEMBOURG**—Rich, golden orange.

See picture.
GRUSS AN TEPLITZ—Crimson scar-

K. A. VICTORIA — Large ivory

white. See picture.

PINK RADIANCE—Silvery to salmon pink. See picture.

SUNBURST—Rich golden yellow.

MRS. E. P. THOM — Rich lemon yellow.

MRS. LOUIL — MRS. E. P. THOM — Rich lemon yellow.

MRS. LOVELL SWISHER-Flesh pink. EVEREST-Beautiful pure white.

### HYBRID PERPETUALS

J. B. CLARK—Bright, light red. PAUL NEYRON—Large pink roses. AMERICAN BEAUTY — Large, dark

pink to soft crimson.

F. K. DRUSCHKI—Large, pure snow

Your choice of the above 19 roses at these low prices: 55c each; 3 for \$1.45; 6 for \$2.45; 10 for \$3.85; 12 or more, 37c each.

### HARDY CLIMBERS

PRIMROSE—New hardy climber with large double canary yellow flowers in great profusion. \$1.00 each. FREE with each rose trellis. See page 19.

MARY WALLACE—Very brilliant

pink.

DR. VAN FLEET—Deep clear pink AMERICAN BEAUTY - Large rich

PAUL'S SCARLET-Flashing scarlet

EXCELSA—Bright scarlet in clusters.
CRIMSON RAMBLER—Double crim-SILVER MOON—Pure white flowers.
Your choice of these 7:
45c each: 3, \$1.15; 6, \$2.00.



Pink Radiance



Etoile de France



K. A. Victoria

# Kellogg's Big Variety

50 PLANTS—50 VARIETIES—ALL COLORS

A Hardy Flower Garden that will give you Beautiful Flowers from May to December

Here's What

Hardy Aster—Aniline Blue.
Achillea—White Flowers.
Alyssum—Golden Yellow.
Anthemis—Colear Yellow.
Anthemis—Colear Yellow.
Anthemis—Colear Yellow.
Anthemis—Colear Yellow.
Artemesia.
Colean White.
Artemesia.
Colean White.
Artemesia.
Buphthalmum—Yellow.
Buphthalmum—Yellow.
Buphthalmum—Yellow.
Buphthalmum—Pink.
Campanula Media—Rose.
Hardy Carnation—Red.
Chelone—Bright Scarlet.
Chelone Lyoni—Purple.
Coreopsis—Lemon Yellow.
Daisy Arcticum—White.
Coreopsis—Lemon Yellow.
Daisy Arcticum—White.
Red.
White, Yellow.
Delphinium—Fine Blue.
Hardy Garden Pink—Pink.
Foxglove—Beautiful Blue.
Gaillardia—Old Orange.
Elder Daisy—Early White.
Gypsophila—White Sprays.
Jap. Iris—Blue and White.
German Iris—Pink.
Linum Perenne—Blue.
Everlasting Pea—Pink.
Lemon Lily—Clear Yellow.
Liatris—Spikes of Purple.
Monarda—Fragrant Red.
Chinese Lantern—Orange.
Eupatorium—La vender Blue.
Proony, Jules Elle—Pink.
Phox—Pink, Red. Salmon.
Rudbeckia—Purple Cones.
Statice—Sea Lavender.
Thymus—Green Foliage.
Tritoma—Orange Heads.
Sweet William—Red.
Veronica—Pink Flowers.
Viola Jersey Gem—Blue.
Violet, P. Of Wales—Violet.

Onlyi

Now, you can have YOUR FAVOR-ITE FLOWERS at a price you can easily afford to pay. Just think what a wonderful bargain this is. 50 strong, sturdy plants selected from 50 varieties of the most beautiful perennials in the world. All labeled, no two alike. There isn't a single perennial in this entire garden that is not easily worth 25c. The peonies are worth 75c each. A real \$12.50 value for only \$5.85, PREPAID.— YOU SAVE \$6.65.

### Two Gardens for Only \$10

You may take two Complete Gardens for an even \$10. This special offer saves you exactly \$15. Whether you take one garden or two gardens, you will get a most perfect blending of all colors—Reds, Pinks, Yellows, Whites, Blues, Lavenders, Salmon, Purples, Violets, Rose and Multi-Tints and Colors.

### A VALUABLE GIFT With Each Garden

To make this an even greater bargain, I am going to include several valuable gifts with each garden, something entirely different from any other flower in the garden.



Our only aim in making this unusual flower garden offer is to give you the Biggest Value possible and to please you in every way. We have used great care in selecting the proper varieties to make up this Matchless Color Blending.

If you prefer to Make Your Own Se-lection of varieties on this page, you may do so, excepting only two peonies can be allowed with each garden. You may select as many plants of any other varieties in this garden as you other varieties in this garden as you choose, up to 50 plants at Kellogg's Special Bargain Price of Only \$5.85 postpaid. Valuable gifts with each garden. Safe arrival guaranteed.

Planting Instructions FREE.



### GARD

25c Each—the Entire Collection of 26 Plants—only \$3.95

Alyssum Saxatile Compacta. Campanula Rotundifolia. Daisy Arcticum.

Dianthus Deltoides. Gypsophila Repens. Hypericum Repens.

Saponaria Ocymoides. Anemone Sylvestris. Dianthus Abbotsford.

Chrysanthemum Leucanthemum Fl. Pl. Dianthus Prince Bismark.

Helianthemum Mutabile. Plumbago Larpentae. Sedum Brilliant.

Sedum Album. Sedum Acre. Thymus Vulgaris. Veronica Rupestris. Violet Prince of Wales. Phlox Subulata Lilacina. Sedum Sexangulare. Statice Latifolia. Veronica Teucrium Chamedrys. Viola Jersey Gem.

Physostegia Vivid. Phlox Subulata Rosea.

Two Collections—52 Plants—Only \$7.50—FREE GIFT



JUNIOR RASPBERRY GARDEN \$8.30 VALUE FOR ONLY \$4.50

> 6 Varieties—72 Plants You Save \$3.80

All Varieties Labeled—One Extra Plant in Each Bunch

Here's your opportunity to try all of KELLOGG'S Raspberry varieties at a big saving. With this raspberry garden you get 12 plants each of all KELLOGG varieties listed in this book, including Logan, the brand new raspberry. Think of it, an \$8.30 value for only \$4.50. You actually save \$3.80. KELLOGG'S JUNIOR RASPBERRY GARDEN gives you delicious raspberries from early summer until late fall; a big variety of color, size, and flavor.



### HERE'S THE GARDEN

12 CUTHBERT, Red, regular price\_\_\_\_\$1.00
12 LATHAM, Red, regular price\_\_\_\_\$1.85
12 ST. REGIS, Everbearing Red, regular price\_\_\_\$1.05
12 CUMBERLAND, Black, regular price\_\_\_\_\$1.05
12 QUILLEN, Big Black, regular price\_\_\_\_\$1.30
12 LOGAN, the new early Black, regular price\_\_\_\_\$2.05
Regular Price \_\_\_\_\_\$8.30
You save \$3.80.—Delivered to you for only \$4.50 prepaid.

### KELLOGG'S LARGE RASPBERRY GARDEN \$13.35 VALUE FOR ONLY \$7.75

Six Varieties—150 Plants You Save \$5.60

HERE'S AN EVEN BIGGER VALUE than the Junior Garden. 25 plants each of the same six varieties, 150 plants in all. Think of the raspberry shortcakes this garden will give you; the jams and canned fruit for winter use. You can sell enough extra berries each year to more than pay for this garden. All varieties labeled and ONE EXTRA PLANT in each bunch. Regular price \$13.35. SPECIAL GARDEN PRICE, DELIVERED TO YOU, ONLY\_\_\_\_\_\_

SPECIAL BARGAIN PRICE